

MarketWatch

Strategic Insurance Services Introduces Game Changing Idea; Part-Time and Gig Economy Workers Check Out: InsuranceSideHustling.com

By

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CLEARWATER, Fla., Jan. 21, 2020 /PRNewswire/ -- Strategic Insurance Services (<https://www.getstrategicins.com/>) recently announced the launch of its unique insurance sales and training platform: www.InsuranceSideHustling.com. The platform was created by industry leading insurance advisor, Doug Levi, to address a major gap in the part-time freelancing market, commonly referred to as the gig economy. InsuranceSideHustling.com teaches the basics of insurance sales and provides a path to help those who want to sell home and auto insurance part time, all from the comfort of their own residence.

"Regardless of the ups & downs in the economy, people will always need insurance, said Doug Levi, Chief Encouragement Officer at Strategic Insurance. It's surprising that a side-hustle hadn't been developed for home and auto insurance sales. The income potential is significant, and the marketplace for insurance is huge. With InsuranceSideHustling.com we've created a program that takes our team's insurance knowledge, and helps train new people to become a trusted insurance broker — all in their spare time. our team supports behind the scenes doing the service and admin work. Since rolling out this platform last year we are getting about 20-50 new applicants a month, and have had people as young as 19, and as old as 71 all want to come on board."

InsuranceSideHustling.com : Dream Big. Make it Happen!

Home and Auto insurance are products needed by clients nationwide. Average earnings range from hundreds to thousands per month and is based on your sales. As with most sales positions, the harder you work the more you can earn. Doug Levi and his award-winning insurance team, work with new students to provide the skills needed to:

- Get licensed for Personal Lines Insurance. Team members can get licensed in as little as 2 weeks. Team members set their own schedules while being their own boss, with all the support and training to be successful.
- Develop Marketing Action Plans (MAPs) that allow them to attract, approach and secure new clients immediately.
- Use Social Media as a networking and prospecting tool, as well as accessing our closed Facebook group for training and support.
- Build a book of home and auto insurance clients, that create recurring income.
- Develop a team of people to help expand even further.

People who have "AWE," which Levi defines as a positive Attitude and strong Work Ethic will do great said Levi. "We can teach you the insurance part. You're plugging into an established, agency and learning skills from experienced professionals; and all of that, with very low startup costs to get licensed. All great things start with a small step." Levi's favorite saying is, "Dream Big. Make it Happen!" and with Insurancesidehustling.com and Levi's team at Strategic Insurance Services, that dream can become a reality!

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